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Broadstone Memorial Receives A Design Excellence Award From Multi-Housing News

HOUSTON, TX – International architectural firm Meeks + Partners is pleased to announce that the Design Excellence Awards sponsored by Multi-Housing News selected [Broadstone Memorial](#) as the recipient of a Design Award in the Low-Rise category.

Planned and designed by Meeks + Partners to appeal to the affluent “renter by choice” targeted by developer Alliance Communities, this multifamily development is strategically located in Houston’s Energy Corridor submarket, home to multi-national and local growth-oriented companies predominantly connected to the energy industry. Broadstone Memorial offers 371 apartment flats and 30 three-level townhomes at a density of 45 units per acre. Situated at 875 North Eldridge Parkway on an 8.8-acre site, the property was designed as three distinct “neighborhoods”, allowing for the overall mass to be executed in smaller, more human-scaled components.

The siteplan places 30 townhomes in front of and along the main entrance, while positioning apartment buildings and the community center to the back of the property. The main entry acts as a celebratory entrance flanked by townhomes fronting deep yards along Eldridge Parkway, the principal street. The townhomes, with their raised stoops and rear-loaded garages, align the main boulevard in a traditional row house manner, providing visual emphasis and direction to the four-story apartment building at the terminus of the boulevard.

A 7,000 square-foot clubhouse overlooks the main pool courtyard and offers an Internet Café, a grand entertainment room with gourmet kitchen, a business center and private conference room and an expansive athletic center. The principal courtyard features a pool with lap lane and deck area, gourmet barbecues and entertainment areas. The other courtyards offer a grilling area, seating nooks and relaxation gardens.

The siteplan design was crafted to pay close attention to the physical layout of streets and parking, the residential buildings and the open spaces as they impact the way people live and interact. A key goal was to provide opportunities for residents to socialize and be connected within the neighborhood. This new Class A multifamily development offers an upscale product in a thriving market, which has consistently enjoyed a thriving occupancy rate.

Currently 98 % occupied, Broadstone Memorial was the developer’s most successful new product to enter a major market in 2008. Because of that, it received the company’s “*Best Development of The Year*” for the whole of the United States.

Formed in 1974, Meeks + Partners architects specializes in award-winning multifamily, luxury and urban mixed-use projects as well as student housing, independent senior housing, mid- and high-rise buildings and

urban land planning. The firm has planned and designed more than 600,000 residential and commercial units in the U.S., Europe, and in China, where [Majestic Mansion](#), a master-planned luxury residential community on 90 acres in Beijing, is under construction. For more information, visit www.meekspartners.com

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